



A Decentralized Token Investment-management Community  
To Make Innovative Assets More Liquid

## Contents

■ Introduction to AWARE.....	.02
■ Problems Resolved by AWARE.....	.03
■ Platform Architecture of AWARE.....	.04
■ New Characteristics of AWARE.....	.06
■ Token Investment Product (TIP) of AWARE.....	.07
■ Token Investment Service (TIS) of AWARE.....	.12
■ Innovative Ecology Service (IES) of AWARE.....	.13
■ Economic System of Community (ESC) of AWARE.....	.14
■ Community Governance of AWARE.....	.16
■ Core Team of AWARE.....	.17
■ Supporters of AWARE.....	.19
■ Investors and Strategic Partners of AWARE.....	.21
■ Development Plan of AWARE.....	.22
■ Fundraising Plan of AWARE.....	.23
■ Summary: Four Reasons for Investment in AWARE.....	.24
■ Risk Tips.....	.26

## Introduction to AWARE

The essence of investment is just cognition, i.e. to be aware of the underlying essence and trend and to have foresight. Today, our cognition of the major trend in the technology field is described as follows: The distributed network represented by blockchain is establishing a digital link for mankind's assets. That is what we call the Internet of Value.

The Internet of Value is bringing an unprecedented and disruptive revolution to traditional financial industry. Equity investment companies are declining while tokenized investment communities are gaining popularity. The market value of token investment management is expected to reach tens of trillion dollars in the next decade and everyone would become the holder and the investor of tokens.

It is in this context that AWARE arises as world's first token investment-management community (TIC) based on Qtum blockchain. Its vision is to make innovative assets more liquid. AWARE possesses brand new features including professionalism, reliability, intelligence, high-efficiency, openness and transparency, extreme liquidity and inclusive participation. It consists of three service blocks TIP, TIS and IES and the ESC. With the community token AWR, people may use the services on the AWARE platform and also gain incentives by making contributions to the community ecology.

AWARE would become the future benchmark of technology and compliance for the token investment management, which will be available to the industry upon its maturity. In the future, hundreds of thousands of professional investors and investment institutions will be enabled to distribute and manage their own investment products through decentralized infrastructure of the platform. This will then lead the token investment into a new 2.0 era.

As the initial exemplary investment product of AWARE community, AWARE Innovation (AWI) focuses on the primary token market, and explores and invests in blockchain startup projects with high potential in China, with the facilitation of the innovation and entrepreneurship of China's Internet of value as its mission. AWI helps them to link the global digital currency capital market and to become the next-generation "Tencent" and "Alibaba".

The international team of AWARE is derived from early investment institutions in China experienced in team investment. Previously, the team managed hundreds of millions of RMB assets and invested in dozens of early science and technology projects.

## Problems Resolved by AWARE

The digitalization tendency of assets brought about by the Internet of Value will convert the traditional investment into token investment, which is an epochal shift for the investment industry. However, some issues come along:

----- For ordinary token investors, there exist dilemmas like which to invest in the face of a great many digital assets, how to design and adjust their positions in accordance with the ups and downs of a variety of cryptocurrencies, whether to make investments or not with the ever-increasing blockchain crowdfunding projects and which and how, what if the project falls on debut after participation and whether to hold or sell tokens if the value of the tokens increases by over 5 times. A large number of ordinary investors cannot outperform the market index of digital assets, which is the main feature of token investment 1.0 era. In view of this, it is an inevitable trend that the majority of unseasoned investors in the future will not be directly engaged in token investment mainly on their own, but will need to invest in outstanding projects, diversify investment risks and participate in co-investment through the token investment product (TIP) in a specialized token investment-management community (TIC) like AWARE. And this is the token investment 2.0 era.

----- For professional token investment managers, investment activities are inefficient and opaque with the lack of legal and compliant processes to raise funds and of efficient systems to manage assets, and the failure to disclose real-time investment performance to investors. Meanwhile, with a pressing demand of early blockchain entrepreneurship projects for value-added service, professional token investment managers can hardly earn words of mouth and competitiveness among entrepreneurs if they are not able to provide standardized and innovative ecology service.

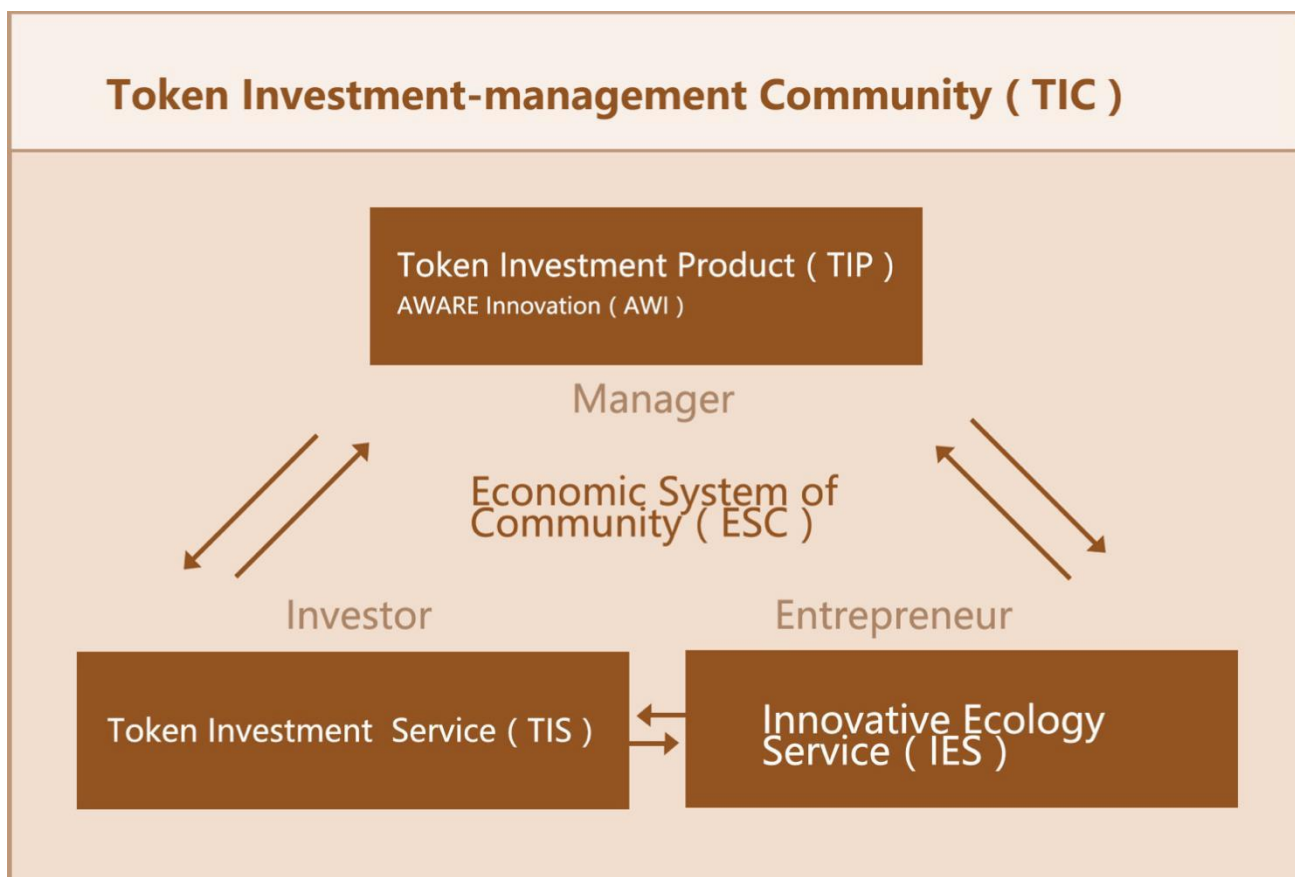
AWARE commits itself to resolving the above issues with blockchain technologies. AWARE is a decentralized token investment-management community (TIC) with the target to construct a professional platform for specialized token investment managers. AWARE develops and issues the token AWR based on the smart contract platform of Qtum, which means the only thing ordinary investors need to do is to subscribe AWR and leave the rest of it to professional token investment managers of AWARE community.

## Platform Architecture of AWARE

What is the essence of traditional investment companies? Superficially, it is the subject relating to a fund manager's provision of investment services for investors and of entrepreneurship service for entrepreneurs. In a deep sense, it is the sphere of bonds connecting investors and entrepreneurs. A successful investment company must be a community where excellent managers, investors and entrepreneurs gather together. In fact, the success of an investment company is just the success of an ecological system. However, with rigid business form and assets of extremely low liquidity, the traditional investment company cannot take sufficient economic measures to stimulate the community participants to actively join in value creation.

Today, Blockchain and the Internet of Value has brought about a revolutionary opportunity for rebuilding the traditional investment company. Token Investment management assets and community-based fund ecology represent two characteristics of the new investment company, which is called decentralized token investment-management community (TIC).

The TIC of AWARE consists of three blocks, namely token investment product (TIP), token investment service (TIS) and innovative ecology service (IES), as well as an economic system of community (ESC).



- **Token Investment Product (TIP):** In AWARE, investment managers make diversified investments by launching investment products. The investment products of the Internet of value are tokenized. These products are called token investment products (TIP). AWARE Innovation (AWI) is the first token investment product on the AWARE platform. In the future, more investment products will be launched based on AWARE.
- **Token Investment Service (TIS):** In order to better manage the token investment product and provide services to investors, the token investment service (TIS) system and smart contracts class library suitable for regulation have been developed based on Qtum by AWARE. Platform-based, smart and real-time services are provided in terms of the registration, launch, investment, withdrawal, repurchase, information disclosure and co-investment, so that the active investors are enabled to fully participate in community affairs. In the future, the service system may be available to more professional investment managers.
- **Innovative Ecology Service (IES):** In order to better serve AWARE's investment portfolios on its service platform, decentralized services and resources are gathered by AWARE to provide a series of services to early entrepreneurs in terms of strategy planning, resource integration, PR, legal and financial affairs and overseas crowdfunding etc., with aims to help entrepreneurs to get engaged in innovative ecology and obtain a faster and more stable growth. These services can greatly improve the core competitiveness of AWARE platform.
- **Economic System of Community (ESC):** The three blocks above, namely TIP, TPS and IES are oriented to managers, investors and entrepreneurs respectively. And the drive that allows the full interaction among all parties is derived from the tokenized economic system of community (ESC). The community token AWR has diversified application scenes within the community. Besides, its short-term rewards and long-term appreciation can not only stimulate managers to continuously increase the value of community investment portfolios, but also motivate investors and entrepreneurs to offer rich ecological resources to the community.

## New Characteristics of AWARE

As we all know, the traditional investment company has the disadvantages of high barriers, low efficiency, difficulty in withdrawal and participation, lack of transparency and large moral risks, etc., among which the most difficult aspect is low liquidity of assets. But the token investment-management community (TIC) of AWARE would completely solve these problems and take on the following new characteristics:

- **Professionalism and reliability:** Investment management is based on trusted network of blockchain. Data are uploaded to the chain in the whole process and are traceable but cannot be altered. The investment transaction process will be completed through the smart contract and all investment performance is priced in a real-time manner by market. In addition, investment management and financial audit are conducted by a professional team. With all these, we may say goodbye to all moral risks that may exist in traditional institutions.
- **Intelligence and high-efficiency:** AWARE raises investment products by launching the community token AWR and completes the whole business procedure including registered fund-raising, investment, withdrawal, reinvestment and repurchase etc. through the smart contract. The risk of manual operations can be reduced while business efficiency is improved. For example, in the link of withdrawal, the withdrawal rules are formulated through the smart contract. Automatic withdrawal based on agreed proportion will be ensured when trigger conditions are met.
- **Openness and transparency:** All the investment portfolios, transaction process and investment performance of AWARE's investment products are disclosed to investors in a real-time manner. The appreciation in digital assets within the community is directly reflected in the appreciation in AWR. The indicators measuring the performance of AWARE's investment products are the annual net income, annual net income rate and annual growth rate of net income of investment portfolios within a specific period. An investor may conduct a market-based valuation of AWR according to these real-time data and then decide whether to buy, hold or sell it.
- **Extreme liquidity:** All investment products of AWARE platform are tokens with high liquidity. Our investment team may contribute to the rolling type development

process involving investment, withdrawal and reinvestment at any time, which can greatly increase the turnover rate of funds and realize the perpetual development of fund assets. Meanwhile, token fund assets also bring about great autonomy for investors. An Investor may choose to enter or withdraw from the market anytime by buying or selling the token AWR, thus completely saying goodbye to low-liquidity of traditional investment.

- **Inclusive participation:** Thanks to high liquidity and incentive, more ordinary investors can participate in investment activities on the AWARE platform with the reduced threshold. Each AWR holder will become a person who shares the AWARE community, uses community service, as well as contributes to and benefits from the community ecology.



## Token Investment Product (TIP) of AWARE

AWARE Innovation (AWI) is the first token investment product model on the platform of AWARE, which focuses on blockchain team from China and the investment in the primary market. As the next step, AWARE will issue another investment product AWARE Growth (AWG) by dividing funds, which emphasizes long-term investment in the secondary market, gradually open to third-party investment managers and form a decentralized digital asset investment management platform.

### Investment Strategy of AWI

- **Getting engaged in the most promising early blockchain entrepreneurship project from its incubation period:** AWI will invest over 50% of the fund to the Chinese team. China boosts the outstanding technological innovation talents and mature entrepreneurship and investment environment immediately next to the USA. Tens of digital assets such as NEO and Qtum rank among Top 100 in the world. Besides, with a huge independent market of China, it is believed that new Alibaba and Tencent would be bound to emerge in the Internet of value era. By taking advantage of this opportunity and the domestic advantages, AWI has started its strategic cooperation with the top digital asset launching platforms in China, including NEO, Qtum, Achain and INBlockchain, and got engaged in the most promising entrepreneurship project from its incubation period. Also, AWI has held high-quality projects with huge potential for a long time.
- **Establishing investment portfolios and holding them for a long term:** In order to ensure fund security, AWI would prioritize the most promising projects to form fine investment portfolios. Also, its limit of investment in a single project will not exceed 10% of all its funds available for investment. AWI would automatically withdraw its principal of the projects that have satisfied the requirements for returns so as to facilitate its rolling type investments, and the most funds will be held for a long term. AWI will neither make any short-term investment nor pay attention to the fluctuation in short-term performance. We seek for the value presented by the long-term project growth as well as annual average returns with three to five years as a basic cycle.
- **Professional due diligence and long-term tracking:** AWI strictly follows the professional investment process covering intention, due diligence, agreement, completion and post-investment service, fully exploit the strength of its professional

team, discover in-depth value, pay attention to potential value, and win the future with its professionalism and concentration.

- **Open for voting and Inspiring community wisdom:** Based on its professional decision-making, AWI would make the due diligence reports and voting functions of some projects open to community users and incorporate the comments of active investors into the consideration on decision-making. Also, it would create a co-investment opportunity for active investors and motivate them to contribute strength and resources for the projects they invest in.

### **Investment Methodology of AWI**

- **Aware of trend: cognizant of in-depth trend.** The Internet of Value represented by blockchain will become the basic architecture for the high-efficient, liquid, transparent and fair society that has been expected by mankind for long. The digital, tokenized and community-based trend of all types of assets in all sectors will be irreversible. The production, distribution and collaboration relationship of human society will embrace a profound reform, which may be the greatest changes for mankind in the following ten to twenty years' technological development. It is just the right time for AWI to focus on the investment in early blockchain entrepreneurship projects.
- **Aware of personnel: cognizant of founding team.** AWI regards its founding team as the core in making its decisions about investment and devotes itself to discovering top business leaders with vision, courage and energy. We wish to partner with top entrepreneurs that perform well in key competencies. In the following step, they will not only come from blockchain technology field but also from other sectors. As individual investors, few people can have the opportunity to conduct an in-depth communication with the founding team on a one-to-one basis. AWARE will establish such communication and make an in-depth evaluation to its founding team. Additionally, it will develop such communication into a long-term close interaction so as to make a judgment for the long-term development potential of projects.
- **Aware of matters: cognizant of business models.** By applying traditional venture investment methods, AWI will mainly check the industry prospect, products and services, customer acquisition channel, profit-making model, competition environment and entry barriers of a blockchain entrepreneurship program and devotes itself to discovering any project with high growth potential. The following

aspects shall be paid special attention:

- I . Whether the project satisfies strong, weak or pseudo demand and the feasibility for its implementation determines how difficult the project achieves success;
- II . No matter whether the project is of technical service type or industry application type, we hope more to invest in technical infrastructure projects and large applications within the major industries;
- III. Whether the business logic and technical architecture of the project is clear, how the product development progresses and the codes are updated;
- IV . Whether the token economic system of the project is reasonable; whether the enthusiasm of community users can be fully inspired to form an ecological effect; and whether token distribution is reasonable;
- V . In conclusion, whether the project can gain its competitive strength, experience both ups and downs in the market and become the final winner compared with its competitors.

## **Recent Investment Performance of AWI**

AWARE Innovation (AWI) launched its initial investment in October 2017 and has so far invested in about 10 blockchain projects, most of which are driven by teams from China, with 4 of them already listed on exchanges, including TCT and SMT which generated 25 times the returns, GNK and Ink both 8 times, CMT 15 times and ITC 20 times. Many other outstanding investment projects including SmartMesh, FBTC, DAF, Genaro, TokenClub and Qlink will also have their companies listed thereafter. It is estimated that many of these projects have the potential to gain tens of times the returns per year and thus yield for AWI annual returns of over 10 times..

After the completion of the token crowdfunding, AWARE would be able to invest in excellent blockchain projects both at home and abroad with more funds and become a leader in the early stage investment field of China's Internet of Value, which would bring huge returns for AWARE investors around the world.

## Token Investment Service (TIS) of AWARE

AWARE is an asset management application launched based on the smart contract platform of Qtum. Through the smart contract, AWARE will be building a professional token investment service (TIS) system, which will be open to more funds in the future.

- **Management of token investment product:** For investors, lack of transparency and low communication efficiency of traditional equity investment institutions have become their pain points that cannot be eliminated. TIS can help traditional investment institutions to manage their token investment products by themselves and offer in-depth service to investors within the community.
- **To encourage investors' participation:** Through the development of modules such as co-investing and voting, investors are allowed to fully participate in various investment activities in the community, activating the wisdom of the community and pooling resources for the community.
- **Adaption to regulation:** For regulators, how to enhance the regulation on professional digital asset management institutions and enable these institutions to gain an orderly development by laws and regulations is a great challenge. The highly transparent token investment service (TIS) system will benefit the whole industry.
- **To build an independent token investment-management community (TIC):** With the TIS system, a great number of traditional investment institutions may launch their own tokens, build their independent TIC and enter the blue ocean market of digital asset investment.

## Innovative Ecology Service (IES) of AWARE

The innovative ecology service (IES) of AWARE is the standard service provided to entrepreneurs by integrating the forces of the whole community, and represents an important part of AWARE ecology. These decentralized services are offered through incentivizing external service providers, empowering professional investors with in-depth services. Due to the fact that a series of most scarce and most urgent services may be obtained via AWARE, the early entrepreneurship teams are ready to accept the investment of AWARE at low price.

- **Early project incubation service:** With the further development of public blockchain development environment, the entrepreneurs of next wave do not need to understand the core technologies about blockchain at all. They may transform the existing traditional business to the value creation projects only by gaining a deep understanding of the essence of the distributed thought and community-based tokenized business based on rich business experience in the vertical field, supplemented by the experience and guide of AWI.
- **One-stop overseas issuance service:** With serving the innovation and entrepreneurship of China's Internet of value as its mission, AWARE mobilizes resources from third-party service providers and provides standard one-stop service regarding overseas digital asset launching, including project promotion, media publicity, testing and rating, community operation and traffic import, etc. Just as investment banks, AWARE helps Chinese entrepreneurs to link to the global digital currency capital market and rebuild the enclosed ecological loop of China's blockchain entrepreneurship.
- **Ecological sphere service:** AWARE has introduced the top sphere resources of blockchain entrepreneurship ecology in China and even in the world, including all major public blockchains, blockchain media, rating agencies, professional communities, digital asset exchanges, investor leagues, entrepreneur salons. It provides rich upstream and downstream resources for early entrepreneurs and helps them to win opportunities in advance in their development.

## Economic System of Community (ESC) of AWARE

The true significance of the Internet of value is to enable every individual to realize their value. In a safe, trusted and decentralized network, everyone would have the opportunity to create value for the community and share the benefits presented following the community growth, via the new value carrier, token. That is everyone's most intensive desire.

Through the token AWR, AWARE has built an essential economic system of community, which transforms the traditional enclosed investment company into an investment community that everyone can get involved in. Each AWR holder is the person to use and benefit from AWARE. It can not only gain short-term incentives but also share the long-term value presented by the growth in digital assets of the community.

- **Application scenes of token AWR:** A. Senior investor service, such as instant push of investment performance, sharing of investment research report, training of blockchain investment and participation in co-investment at the private sale price; B. high-grade entrepreneurship service, such as acquisition of PR service and overseas issuance service; C. System utilization service: AWR would be consumed if a traditional investment institution uses TIS system or builds an independent TIC, etc. in the future.
- **Incentive scenes of token AWR:** Any member that makes an outstanding contribution to community construction may be entitled to get the real-time rewards of AWR. For example, an investor of AWARE provides some resource service for the project he invests in; or an entrepreneur of AWARE provides high-quality project source clues for the community, which are accepted; or a strategic partner may create collaboration effect for AWARE ecology; for these, tokens may be exchanged or presented so as to form an interest binding and collaboration relationship.
- **Buy-back Mechanism of AWARE:** In the long run, the price of AWR will rise continuously along with the increase of assets managed by AWARE community. To ensure the sustained appreciation of AWR and to reward investors, whenever there is an augment of 50% (adjustable according to future volume of assets) in the community's total assets, the smart contract will buy back AWR for destruction

with 20% of the increased assets. Meanwhile, in the case that AWR price is far lower than its value, the community may initiate its temporary repurchase measures.

## Community Governance of AWARE

- **Foundation:** AWARE Foundation devotes itself to the development and building of AWARE community and advocacy and promotion of transparent governance, and promotes professional community investment, effective management as well as fund security and transparency. The Judgement Committee of the Fund is composed of five members with an office term of four years each time. The committee has several executive teams under its administration, including investment team, ecology service team, technology research and development team, community operation team and finance and human resources team.
- **Judgement Committee:** With the responsibility for investment decision-making, the committee makes sure each investment is made in accordance with the investment principles, methods and process of AWARE. And an investment decision may be made only upon the votes of two investment heads and one investment risk-control head so as to control investment risks to the largest extent. Besides, the committee is responsible for the decision-making on important affairs in community operation.
- **Information disclosure:** AWARE Foundation will timely disclose on its official website the progress before and after crowdfunding, use of monthly and quarterly funds, product development progress, investment progress, AWR circulation and recycling, change in important management members, community activity plan, etc. Also, it strictly keeps investment process and various types of agreements concluded in external cooperation by establishing archives.
- **Financial regulation and audit:** AWARE Foundation provides highly transparent financial management via joint password management so as to make sure that special funds are designated for special purposes. Some famous third-party audit agencies will be invited each year to audit and evaluate the fund arrangement and expenditure, and to announce the audit results to investors without reservation.
- **Compliance:** An experienced legal manager will be arranged to actively cooperate with the regulatory organization and to designate the regulation standards for tokenized investment-management community together with the organization.



## Core Team of AWARE

AWARE has a highly professional and greatly experienced entrepreneurship investment management team, in which key members are all qualified and officially authorized fund managers. In order to build a new revolutionary TIC, they act diligently and move ahead earnestly.



**Jacob Sun:** Head of Community Development Strategy and Investment. With over ten years' internet entrepreneurship experience, he has sponsored several Internet enterprises including J&F, Yicha, ReKoo. Since 2014, he has managed three terms of Angel Series in succession. He had invested in over 30 technology enterprises. AWARE was established in 2017 and with an in-depth focus on the investment in the Internet of Value, he has made investments in dozens of blockchain projects. He left school before receiving his doctor degree in the School of Journalism and Communication, Tsinghua University. He received his bachelor's degree in the Department of Information Management of Peking University.



**Patrick He:** Head of Community Investment Management in the secondary market, with many years' financial transaction experience in Wall Street, former senior actuary of American International Group (AIG), energy trading director of Ashmore Group and senior vice president and hedge director of Berry Petroleum Company. He graduated from Tsinghua University School of Economics and Management with a bachelor's degree from the University of Hong Kong and a master's degree from Columbia University.



**Jack Chen:** Head of Community Product, senior entrepreneur and blockchain Investor, founder of two startups including Flash Refresh, with extensive experience in Internet product design and operation. He holds a master's degree in civil engineering from Tsinghua University.



**Iking Jin:** Head of Community Technology R&D, former CTO of Art Play (Beijing) and REKOO, full stack developer with over ten years' experience in developing community and gaming products. He has spent years on the study of blockchain technology and developed small gaming applications based on Ethereum.



**Maggie Li:** Head of Community Operation and Overseas Issuing Service, aiming to provide the most competitive overseas digital asset issuing service in China. As a senior Internet practitioner, she has previously acted as the head of marketing/PR in several famous Internet companies including dianping.com and helijia.com. She has also previously acted as vice president of AWARE Capital, responsible for operation and Investor relations management. She received her bachelor's degree in Arts from Peking University.

## Supporters of AWARE



**Lao Mao:** Founder of INB Capital and a senior blockchain investor



**Yin Hai Zhang:** Founder of ChainFunder and DAF



**Liang Lu:** Founder of Cybermiles, an e-commerce public blockchain, and former CTO of Lightinthebox



**Ling Tang:** Founder of Zhigui Technology and Ink blockchain who is committed in digitalization of global creative industry assets



**Henry Wang:** Founder of SmartMesh and President of the International Blockchain Application Federation (IBAF)



**William Qiu:** Community Legal Affairs Adviser with over ten years' experience in investment M & A and in the operation of foundations.



**Harry Xiao:** Founder & CEO of Dangle network, senior player in the cryptocurrency circle, and an Angel investor of blockchain

## Investors and Strategic Partners of AWARE

INBlockchain: One of the top blockchain investment funds

Qtum Foundation: The blockchain made ready for business, which build decentralized applications that simply work.

Ink Labs Foundation: A decentralized solution harnessing the combined power of Consortium Blockchain, Public blockchain and Cross-chain Interoperability for the global Creative Industry.

ChainFunder: One of the leading blockchain funds

Cybermiles Foundation: A blockchain research laboratory working closely with 5miles

SmartMesh Foundation: A tokenized mobile mesh network

Achain: A public blockchain platform that enables developers of all levels of experience to issue tokens, smart contracts, create applications and blockchain systems.

Genaro: The First Blockchain 3.0 Ecosystem Built on a Turing-Complete Public Chain with Decentralized Storage.



INBlockchain





## **Development Plan of AWARE**

**10-11/2017** To complete the Angel series and start the initial investment in China's early blockchain projects

**12/2017** To initiate private sale series, gather global strategic resources and start product research and development

**01/2018** To initiate overseas crowdfunding and have token AWR listed on exchanges

**Q2/2018** The token investment service (TIS) system V1.0 will be launched online and the second token investment product (TIP) will be created

**Q3/2018-Q4/2018** The innovative ecology service (IES) system V1.0 will be launched online and the token investment service (TIS) system V2.0 will be launched online

**2019** The whole TIC system will become mature in operation and open platform to third-party investment institutions

## Fundraising Plan of AWARE

A total amount of 1 billion community token AWR of AWARE will be issued. 500 million AWR is planned for sale with an intended hard cap of USD 20 million worth digital assets. In respect to the detailed time schedule and exchange rate, please turn to AWARE official website.

The distribution proportion of tokens in the early stage is as follows:

Proportion	Purpose	Descriptions
20%	As incentives to the management team	Since it is launched online on the exchange, it will have a locking period of four years. 3% will be unlocked every month starting from the second year.
6%	Angel investors	For initiating investment (completed)
24%	Community incentives	For foundation governance, community inspiration and introduction of external strategic partners
50%	Private sale	Introduce domestic and global strategic cooperation resources
	Overseas crowdfunding	Invest in and incubate blockchain entrepreneurship projects and provide global issuance service



## Summary: Four Reasons for Investment in AWARE

- **Building infrastructures of the token investment 2.0 era:** The Internet of Value is bringing an unprecedented and disruptive revolution to the traditional financial industry. Traditional investment companies are declining, while token investment communities are gaining popularity. The market value of token investment management in the next decade is projected to reach tens of trillion dollars and everyone will become the holder and investor of tokens. Today's AWARE is creating a completely new Internet of Value era where the form of traditional investment companies is overthrown by the TIC and qualified investment managers receive decentralized services from the TIC to manage their investment products, bringing numerous traditional institutions into the huge token investment market.
- **Investing in the “Berkshire” in the era of tokenized investment:** With a series of new features of the token investment-management community (TIC), there must be a variety of successful token investment products (TIPs) born on the AWARE platform. TIC has high serviceability, incentives and extreme liquidity that traditional ones do not have, which is similar to Buffett's Berkshire. Berkshire reaches an amazing marketcap of USD 500 billion by making successful investments in entities like Coca-Cola and Apple. AWARE might achieve similar success by investing in great projects in the Internet of Value age and it's a golden opportunity for every investor.
- **Reducing investment risks and co-investing in the most excellent blockchain projects via professional teams:** With the advent of massive blockchain projects, it is as difficult for ordinary investors to screen for good projects as to look for a needle in a haystack. Members of the AWARE team are all professional investment managers. Over the years, their experience in the investment in tens of early projects as well as systematic and mature investment methodology accumulated for years would help them to make selection through systematic industry analysis, technical analysis, due diligence of management team, business model research and judgment as well as competitive environment monitoring. Also, rich blockchain industry resources and influence are gathered in AWARE, which can attract the most excellent blockchain entrepreneurs in China, enabling AWARE to enter great projects with earlier prices. AWARE can do what these ordinary investors cannot so as to bring sustained and stable high returns to them. Meanwhile, ordinary investors can also invest in outstanding projects directly the community invested in through AWARE.
- **Holding easy-pricing digital assets:** Compared to a great number of protocol digital assets which raise their token price through presenting their developmental prospects, TIC's assets are easier to price and investors can make investment

decisions by pricing AWR according to the annual net income, annual net income rate and annual growth rate of net income of AWARE community portfolio. For instance, if AWARE gains a net profit of 20 million worth BTC, investors then can easily assess the value of AWR according to Price/Earning to Growth ratio.

## Risk Tips

I. As digital encrypted currency remains in the stage of early development, your investment may involve some risks. Your participation in the fundraising of AWARE indicates that you have completely understood and recognized all terms in this white book; otherwise, you are not suggested to participate in this fundraising.

II. AWARE neither promises any profit or benefit, nor guarantees your absolute profit making in the investment or 100% success of the project with the possibility of failure due to factors concerning market, technology and any other uncontrollable causes.

III. AWARE's token AWR is digital assets rather than traditional financial assets and is not currently registered as a security in any government entity. There is a possibility of fluctuations in the price of AWR or losses due to regulation, industry cycles, network security and other reasons.

IV. AWARE Foundation is responsible for daily community operation and fund operation, and does not have ownership of the assets of AWARE community.

V. The AWARE whitepaper will be updated continually as the business develops and the community core team reserves the right to interpret the contents of the white paper.

**Website:** [www.aware.bi](http://www.aware.bi)

**Twitter:** AWARE\_\_Offical